

Start here

Your download is a folder with your whole site inside.
Three steps, and you are changing it by talking to Claude or Codex. No code, at any step.

1

Unzip the download

Find the file that ends in `-promptfolio.zip`, usually in Downloads.

Windows Right click it, choose **Extract All**, and follow the steps.

Mac Double click it.

You get a folder with the same name. That folder is your site.

2

Open the folder in Claude

Open the Claude desktop app and select the **Code** tab. Choose **Local**, then **Select folder**, and pick the folder you just unzipped.

Using Codex instead? Open the same folder in the ChatGPT desktop app and select **Codex** from the dropdown.

3

Ask what's next

Type **what's next** in the message box and send it. Your AI tool reads the folder and answers with where you are and the one step to take.

What happens then is on the next page.

The Learning Center has every step for Windows and Mac, the setup from zero and the words you will meet:

promptfolio.com/learn

After you say what's next

Your first message is `what's next`, two words. Your AI tool reads the folder, marks your place on this path, and offers one next step. Say yes, or say what you would rather do. It works on the first day and every time you come back. More on each step:

promptfolio.com/learn

1. The site is on your computer.
2. The brief: who you are, who the portfolio is for, what makes you different.
3. The first case study: one real project told well.
4. The rest of the proof: the projects that carry your argument.
5. The site makes the argument: order, first line, about page, the reader's next step.
6. It is live, and it stays alive.

First time with Claude Code or Codex?

Download the Claude desktop app from claude.com/download and run the installer. There is one for Windows and one for Mac.

Claude Code needs a paid plan: Pro, Max, Team or Enterprise. The free plan does not include it.

Pro is the one to start with, and it includes Claude Code. The current prices are on [Claude's pricing page](#).

Every step, with Codex too: promptfolio.com/learn

What is in the folder

index.html	Your home page. Double click it to see it in your browser.
README.md, DEPLOY.md and DOMAIN.md	For you: what is in your folder, how to put your site online, and how to connect your own domain. Your AI tool walks you through them too.
AGENTS.md, CLAUDE.md and the .claude folder	For your AI tool: how your site is built, and the skills it follows on it. Most computers hide the .claude folder, and you never need to open any of these.
Everything else	Your pages, images and fonts, ready for any web host.

When it looks right, put it online

Say **publish**. Your AI tool explains both hosts and you choose. A free account on either is enough, and nothing goes online until you have looked at the site and said yes.

Netlify Make a free account, then drag the folder onto app.netlify.com/drop in your browser. Your address ends in `netlify.app`.

Cloudflare Pages Make a free account, then create a project in **Workers & Pages** and drag the folder in. Your address ends in `pages.dev`.

Every step on both hosts, and a domain of your own: promptfolio.com/learn